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Media Contact:

Duane Carey

410-312-0081

duane@milkyourmarketing.com

Consult Your CFO featured in “The New Small”

Columbia, Maryland, January 21, 2011 – Consult Your CFO was recently featured in the book “The New Small – How a New Breed of Small Businesses is Harnessing the Power of Emerging Technologies” by Phil Simon. The book discusses how small businesses are utilizing technology and other services to grow in today’s economy.

The New Small highlights the benefits of outsourcing certain business functions rather than hiring in-house. Consult Your CFO founder and president, Ken Weil, was quoted in the book and included as an example of a successful company that provides outsourced CFO services. Mr. Simon says, “Companies like Weil’s provide a key service to businesses that need a part-time, but seasoned, key financial executive.”

About Consult Your CFO

Consult Your CFO was formed to fill a critical void in the management of businesses at several stages of growth. Young, growing businesses often lack the internal resources to adequately manage corporate finances, so Consult Your CFO offers Outsourced CFO and Part-Time CFO services to these firms. Regardless of the need, founder Ken Weil and his team of CFOs and Controllers are available to help with any industry. With an average tenure of 20 years in the CFO/Controller realm, each consultant is experienced with the wide variety of business situations that require outside financial management assistance.

www.ConsultYourCFO.com.

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